

# News Brief

## November 2019

### Residential

#### Hipsturbia, Co-Living and More Emerging Trends that Will Shape Real Estate in 2020

The Urban Land Institute and PwC have just released the real estate industry's widely anticipated industry forecast, Emerging Trends in Real Estate 2020.

By: Brenda Richardson, Senior Contributor, Forbes, October 3, 2019

Read more: <https://www.forbes.com/sites/brendarichardson/2019/10/03/emerging-trends-that-will-shape-real-estate-in-2020/#e72ae0429405>

#### Young Adults Lead Spike in VA Loans

Borrowers aged 23 to 38 comprised 211,276 loans, which is a 34% share of the mortgages backed by the VA from September 2019 to September 2018.

By: REALTOR® Magazine, Daily News, October 24, 2019

Read more: <https://magazine.realtor/daily-news/2019/10/24/young-adults-lead-spike-in-va-loans>

#### The Cost of Trade Wars on Housing

A forecast from Goldman Sachs says the ongoing trade war between China and the U.S. is "kicking the tires" of growth, and added insight as to what that could mean for a recession.

By: Mike Albanese, DSNews, October 21, 2019

Read more: <https://dsnews.com/news/10-21-2019/could-trade-wars-cause-the-next-recession>

#### Fannie Mae vs. Freddie Mac: What's the difference?

In a lot of ways, Fannie Mae and Freddie Mac work together and complement one another; but they have some key differences, too.

By: Peter Miller, contributor, The Mortgage Reports, October 18, 2019

Read more: <https://themortgagereports.com/56253/fannie-mae-vs-freddie-mac-whats-the-difference>

#### 111 Things to Be Thankful for This Year on Thanksgiving

Need a little help brainstorming what you're thankful for? We came up with plenty of reasons to be grateful this Thanksgiving.

By: Real Simple Staff, Real Simple, November 19, 2019

Read more: <https://www.realsimple.com/holidays-entertaining/holidays/thanksgiving/100-things-thanksgiving>

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### Commercial

#### 2019 Q3 Commercial Real Estate Market Trends and Outlook

NAR's Quarterly Market Survey gathers information about the commercial transactions of REALTORS® and members of affiliate organizations (CCIM, SIOR, RLI, IREM, and the Counselors of Real Estate) and the opportunities and challenges facing commercial practitioners.

By: National Association of REALTORS®, October 15, 2019

Read more: <https://www.nar.realtor/commercial-real-estate-market-trends-and-outlook/2019-q3-commercial-real-estate-market-trends-and-outlook>

#### Landlords and Builders Face Down the Bumpy Road of Smart-Tech Installation

When landlords persevere and set up the systems – which can include centralized, automated control of building lighting, climate-control and utilities systems - the efficiency gain and cash savings can be immense.

By: Matt Grossman, Commercial Observer, October 24, 2019

Read more: <https://commercialobserver.com/2019/10/smart-tech-cre>

#### Big Opportunity: How to Backfill Vacant Big Box Retail Space in 2019

At a time when the retail landscape looks very different than it did just a few short years ago, one of the most striking changes seen is the number of medium and large boxes now standing empty.

By: Steve Zimmerman, DMagazine, October 24, 2019

Read more: <https://www.dmagazine.com/commercial-real-estate/2019/10/big-opportunity-how-to-backfill-vacant-big-box-retail-space-in-2019>

#### Dinosaur or Chameleon?

How easy access to information is changing the role of the commercial real estate broker.

By: Logan Nagel, Propmodo, October 24, 2019

Read more: <https://www.propmodo.com/dinosaur-or-chameleon-how-easy-access-to-information-is-changing-the-role-of-the-commercial-real-estate-broker>

#### What is a Good Cap Rate for an Investment Property?

Cap rate is one of the most important real estate metrics to understand, but what's a good cap rate?

By: Matt Frankel, Certified Financial Planner, contributor, MillionAcres

Read more: <https://www.fool.com/millionacres/real-estate-basics/articles/what-good-cap-rate-investment-property>

