

News & Brief

December 2019

Residential

Millennials Want a Single-Family House, Even If It Means a Long Commute

When it comes to affordability, Millennials are willing to go the extra mile, literally.

By: Julia Falcon, *HousingWire*, November 22, 2019

Read more: <https://www.housingwire.com/articles/millennials-want-a-single-family-house-even-if-it-means-a-long-commute>

Here's How Online Scammers Prey on Older Americans, and What They Should Know to Fight Back

Cybercrimes against older adults have increased five-times since 2014, costing more than \$650 million in losses per year, according to FBI and FTC statistics compiled for a new study on protecting senior citizens from cyberattacks.

By: Kate Fazzini, *CNBC*, November 23, 2019

Read more: <https://www.cnn.com/2019/11/23/new-research-pinpoints-how-elderly-people-are-targeted-in-online-scams.html>

Economist: More Inventory Coming, But Who Will Buy?

A wave of available homes is expected to douse the inventory-starved market in the coming years, driven mostly by aging baby boomers seeking to downsize.

By: REALTOR® Magazine, *Daily News*, November 25, 2019

Read more: <https://magazine.realtor.com/daily-news/2019/11/25/economist-more-inventory-coming-but-who-will-buy>

National Flood Insurance Program Gets Reprieve, But What Next?

The U.S. government has avoided another shutdown and refunded the National Flood Insurance Program (NFIP) through December 20.

By: Seth Welborn, *DSNews*, November 20, 2019

Read more: <https://dsnews.com/daily-dose/11-20-2019/national-flood-insurance-program-gets-reprieve-but-what-next>

Study Confirms the 'Amazon Effect' on Housing Is Real

One year after Amazon selected Arlington, Va., as its second headquarters site, home prices and sales in the surrounding area continue to surge.

By: REALTOR® Magazine, *Daily News*, November 15, 2019

Read more: <https://magazine.realtor.com/daily-news/2019/11/15/study-confirms-the-amazon-effect-on-housing-is-real>

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Commercial

Commercial Real Estate and the Changing Dynamics of Customer Experience

As tenants become increasingly conscious of the quality of experiences on offer, CRE owners are turning to the innovations offered by the PropTech revolution.

By: Prabhu Ramachandran *CREtech*, November 20, 2019

Read more: <https://www.cretech.com/news/commercial-real-estate-and-the-changing-dynamics-of-customer-experience>

Best Practices: How To Use Social Media In CRE

Bisnow asked experts in property management and social media marketing what the best practices are when it comes to promoting a commercial property or business on social media.

By: Dees Stribling, *Bisnow National*, November 13, 2019

Read more: <https://www.bisnow.com/national/news/property-management/best-practices-how-to-use-social-media-in-cre-101768>

How Commercial Property Owners Are Adapting to a Greener World

In 2018, the residential and commercial real estate sectors accounted for nearly 40% of total U.S. energy consumption, using large quantities of energy for heating, cooling, lighting, and other needs.

By: Ken Pedotto, *Propmodo*, November 25, 2019

Read more: <https://www.propmodo.com/how-commercial-property-owners-are-adapting-to-a-greener-world>

A Winning Combination: Uncle Sam's Excess Property Inventory and the Opportunity Zone Tax Incentive

A new mandate requiring the federal government to sell property it no longer uses or needs creates significant "opportunities" for investors with capital gains to use the Opportunity Zone tax incentive to finance the acquisition and rehabilitation of the excess inventory.

By: Mary Burke Baker and Olivia S. Byrne, *The National Law Review*, November 27, 2019

Read more: <https://www.natlawreview.com/article/winning-combination-uncle-sam-s-excess-property-inventory-and-opportunity-zone-tax>

From the Dark Web to Wall Street: Protect Yourself from Cyber Criminals

At Morgan Stanley, Rachel Wilson's job is to make sure every system, network and application the company uses across 600 branches, 15,550 financial advisors and 3.2 million client relationships is as safe and secure as it can be.

By: American Land Title Association, November 19, 2019

Read more: <https://www.alta.org/news/news.cfm?20191119-From-the-Dark-Web-to-Wall-Street-Protect-Yourself-from-Cyber-Criminals>

