



February 2020

# NEWS BRIEF

## Residential

### What's Keeping Some People from Buying a House? Child Care is Ridiculously Expensive

Homebuyers are left with less money to buy or rent a home due to the rising cost of child care, a new insight from Freddie Mac said.

By: Julia Falcon, *HousingWire*, January 7, 2020

**Read more:** <https://www.housingwire.com/articles/whats-keeping-some-people-from-buying-a-house-child-care-is-ridiculously-expensive>

### How Big a Home Can You Afford? A Surprising Price per Square Foot Tour Across America

To give you a sense of how much house your money can buy, the data team at realtor.com® chose a strategic selection of cities across the country and homed in not on their home prices, but a far more telling metric: price per square foot.

By: Sally Herigstad, *Realtor.com*®, January 6, 2020

**Read more:** <https://www.realtor.com/news/trends/how-big-a-house-you-can-afford-by-city>

### What Happens When You Don't Respond to Social Media Comments

One of the quickest ways to destroy any goodwill or positive mindshare that you have with your network is to not respond to their social media comments.

By: Dustin Brohm, *HousingWire*, January 17, 2020

**Read more:** <https://www.housingwire.com/articles/what-happens-when-you-dont-respond-to-social-media-comments>

### EPA Ruling Could Give Home Affordability, Construction a Boost

The Environmental Protection Agency (EPA) last week announced a new definition for "waters of the United States," which protects the nation's navigable waters from the pollution and could spur economic growth across the country.

By: Mike Albanese, *MReport*, January 28, 2020

**Read more:** <https://themreport.com/daily-dose/01-28-2020/housing-agency-commends-new-epa-ruling>

### How Much Savings a Higher Credit Score Can Unlock

A higher credit score could mean thousands of dollars in savings on a mortgage; a fair credit score is considered in the range of 580 to 669, while a very good credit score ranges from 740 to 799.

By: REALTOR® Magazine, *Daily News*, January 15, 2020

**Read more:** <https://magazine.realtor.com/daily-news/2020/01/15/how-much-savings-a-higher-credit-score-can-unlock>

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## Commercial

### The Roaring 2020s: The Next Decade in Real Estate Finance

Real estate has always drawn positive thinkers; in these portraits, seven executives share what they are seeing in the tea leaves.

By: Matt Grossman, *Commercial Observer*, January 7, 2020

**Read more:** <https://commercialobserver.com/2020/01/2020s-outlook>

### The Holdover Clause In Commercial Real Estate Leases – What It Is and How It Works

This article takes a look at how the holdover clause in commercial real estate leases works, and why it's important for landlords and tenants to care about the clause.

By: Jeff Rohde, *Commercial Café*, January 8, 2020

**Read more:** <https://www.commercialcafe.com/blog/holdover-clause-commercial-real-estate-leases>

### SBA Offers Commercial Property Financing Options

If you'd like to purchase commercial real estate without a big cash outlay, a loan guaranteed by the U.S. Small Business Administration could be the way to go.

By: Tim Whitney, *The Business Times*, January 22, 2020

**Read more:** <https://thebusinesstimes.com/sba-offers-commercial-property-financing-options>

### Brick And Mortar Is Not Dead: Retail Real Estate Persists

Competition-driven retailers are finding innovative ways to "internet-proof" their operations and identify viable storefront locations that successfully position them to reach their target customers.

By: Ari Rastegar, *Forbes Councils Member*, January 21, 2020

**Read more:** <https://www.forbes.com/sites/forbesrealestatecouncil/2020/01/21/brick-and-mortar-is-not-dead-retail-real-estate-persists/#225a9f0d5f7e>

### What Will Drive Bank Lending

Population shifts and the explosion of e-commerce will upend commercial real estate lending while heightened demand for clean energy, not to mention pressure from investors, will diminish banks' enthusiasm for fossil-fuel financing.

By: Alan Kline, *American Banker*, January 7, 2020

**Read more:** <https://www.americanbanker.com/news/what-will-drive-bank-lending>

