

# News Brief **2021** *January*

## Residential

### **The Best Real Estate Advice of 2020: How the Pandemic Transformed Housing This Year**

To help you head into the new year as a well-informed home buyer, seller, or owner, realtor.com® reflects on the top lessons we learned about real estate this year.

By: Whitney Coy, realtor.com® News & Insights, December 15, 2020

Read more: <https://bit.ly/2WXMxN2>

### **How Older Homeowners Are Shaping the Housing Market**

Households aged 65 and over are the fastest-growing demographic, according to a report published by Harvard University's Joint Center for Housing Studies (JCHS).

By: Phil Hall, MReport, December 18, 2020

Read more: <https://bit.ly/35dk8Y7>

### **The Supermarket Effect on Home Values**

Of all the grocery stores homeowners could live near, those close to a Trader Joe's tend to have a higher home value than owners near other stores.

By: REALTOR® Magazine, Daily News, December 23, 2020

Read more: <https://bit.ly/3aRx3Cw>

### **Homeowners Are \$1 Trillion Richer Thanks To The Pandemic-Driven Housing Boom**

In the past year, homeowners with mortgages have seen their equity increase by 10.8%; that equates to a collective \$1 trillion in gained equity or an average of \$17,000 per homeowner.

By: Diana Olick, CNBC Real Estate, December 10, 2020

Read more: <https://cnb.cx/3aUai0h>

### **Cybercrime Expected to Rise At an Unprecedented Rate in 2021**

As the organizations worldwide continue to trudge through the disruption caused by the COVID-19 pandemic, cybercriminals keep coming up with even more menacing ways of dragging them down.

By: Dhvani Meharchandani, Security Boulevard, December 18, 2020

Read more: <https://bit.ly/2Mae0sH>

### **How the Housing Industry Defied the Odds This Year**

In perhaps one of the greatest comeback stories ever told—if you're in the house buying industry—real estate had a record year.

By: Veronica Bradley, MReport, December 22, 2020

Read more: <https://bit.ly/2WYesg0>

## Commercial

### **17 Books about Commercial Real Estate to Put On Your Reading List**

Here, in no particular order, are 17 of the most prominent books about the science and art of commercial real estate and what it takes to succeed in this business.

By: Elaine Misonzhnik, National Real Estate Investor®, December 17, 2020

Read more: <https://bit.ly/3oYAFI>

### **The Surprising Growth Opportunities in the Student Housing Sector**

Despite the challenges and uncertainties that the COVID-19 pandemic has so far wreaked on the 2020-21 school year, the fundamentals for the student housing sector remain strong for many university markets.

By: Matthew Gorelik, National Real Estate Investor, December 9, 2020

Read more: <https://bit.ly/34Wk2nc>

### **Five Trends in Commercial Real Estate to Watch in 2021**

One could describe 2020 as many things, but predictable is probably not among them.

By: Jamie Thalgot and Rebecca Miltenberger, contributors VegasInc., December 28, 2020

Read more: <https://bit.ly/34VtjP>

### **Hotel Sector: Struggling but Limited Closures - 2% of Businesses So Far**

The coronavirus pandemic has had a more acute impact on businesses providing accommodation services (hotels, motels, bed and breakfasts) compared to all industries broadly.

By: Scholastica Cororaton, Economists' Outlook, National Association of REALTORS®, December 23, 2020

Read more: <https://bit.ly/2L4MYCA>

### **Three Habits that Will Separate Real Leaders from Mere Dreamers**

According to strategy and execution consultant Michael Canic, there are three things a leader must do to consistently execute: Develop the right focus, create the right environment, and build the right team.

By: Marcel Schwantes, INC.com, December 17, 2020

Read more: <https://bit.ly/2MmGGPp>

### **Four Steps To Adopting a Circular Economy in Commercial Real Estate**

There isn't a better time than now, as we reorganize our business models to meet the changes brought on by the pandemic, to consider a circular economy or cradle-to-cradle approach to business.

By: Tushar Mittal, Forbes Real Estate Council, December 16, 2020

Read more: <https://bit.ly/2L4CnHZ>

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