

Residential

The Best Real Estate Advice of 2020: How the Pandemic Transformed Housing This Year

To help you head into the new year as a well-informed home buyer, seller, or owner, realtor.com® reflects on the top lessons we learned about real estate this year.

By: Whitney Coy, realtor.com® News & Insights, December 15, 2020

Read more: https://bit.ly/2WXMxN2

How Older Homeowners Are Shaping the Housing Market

Households aged 65 and over are the fastest-growing demographic, according to a report published by Harvard University's Joint Center for Housing Studies (JCHS). By: Phil Hall, MReport, December 18, 2020 Read more: https://bit.ly/35dk8Y7

The Supermarket Effect on Home Values

Of all the grocery stores homeowners could live near, those close to a Trader Joe's tend to have a higher home value than owners near other stores.

By: REALTOR® Magazine, Daily News, December 23, 2020

Read more: https://bit.ly/3aRx3Cw

Homeowners Are \$1 Trillion Richer Thanks To The Pandemic-Driven Housing Boom

In the past year, homeowners with mortgages have seen their equity increase by 10.8%; that equates to a collective \$1 trillion in gained equity or an average of \$17,000 per homeowner.

By: Diana Olick, CNBC Real Estate, December 10, 2020

Read more: https://cnb.cx/3aUaiOh

Cybercrime Expected to Rise At an Unprecedented Rate in 2021

As the organizations worldwide continue to trudge through the disruption caused by the COVID-19 pandemic, cybercriminals keep coming up with even more menacing ways of dragging them down.

By: Dhwani Meharchandani, Security Boulevard, December 18, 2020

Read more: https://bit.ly/2Mae0sH

How the Housing Industry Defied the Odds This Year

In perhaps one of the greatest comeback stories ever told—if you're in the house buying industry—real estate had a record year.

By: Veronica Bradley, MReport, December 22, 2020

Read more: https://bit.ly/2WYesq0

Commercial

17 Books about Commercial Real Estate to Put On Your Reading List

Here, in no particular order, are 17 of the most prominent books about the science and art of commercial real estate and what it takes to succeed in this business.

By: Elaine Misonzhnik, National Real Estate Investor®, December 17, 2020

Read more: https://bit.ly/3o0YAFI

The Surprising Growth Opportunities in the Student Housing Sector

Despite the challenges and uncertainties that the COVID-19 pandemic has so far wreaked on the 2020-21 school year, the fundamentals for the student housing sector remain strong for many university markets.

By: Matthew Gorelik, National Real Estate Investor, December 9, 2020 Read more: https://bit.ly/34Wk2nc

Five Trends in Commercial Real Estate to Watch in 2021

One could describe 2020 as many things, but predictable is probably not among them.

By: Jamie Thalgott and Rebecca Miltenberger, contributors VegasInc., December 28, 2020 Read more: https://bit.ly/34VtgjP

Hotel Sector: Struggling but Limited Closures - 2% of Businesses So Far

The coronavirus pandemic has had a more acute impact on businesses providing accommodation services (hotels, motels, bed and breakfasts) compared to all industries broadly.

By: Scholastica Cororaton, Economists' Outlook, National Association of REALTORS®, December 23, 2020

Read more: https://bit.ly/2L4MYCA

Three Habits that Will Separate Real Leaders from Mere Dreamers

According to strategy and execution consultant Michael Canic, there are three things a leader must do to consistently execute: Develop the right focus, create the right environment, and build the right team.

By: Marcel Schwantes, INC.com, December 17, 2020

Read more: https://bit.ly/2MmGGPp

Four Steps To Adopting a Circular Economy in Commercial Real Estate

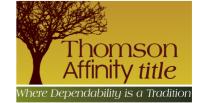
There isn't a better time than now, as we reorganize our business models to meet the changes brought on by the pandemic, to consider a circular economy or cradle-to-cradle approach to business.

By: Tushar Mittal, Forbes Real Estate Council, December 16, 2020

Read more: https://bit.ly/2L4CnHZ

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